



RIO GRANDE VALLEY • 2026

Women Economic Forum



Business Beyond Borders — Forum Program

DATE

Monday, November 16, 2026

TIME

10:00 A.M. – 2:00 P.M.

Registration 9:00 – 10:00 A.M.

VENUE

McAllen Chamber of Commerce

Program

9:00 – 10:00 A.M.

Registration & Coffee

10:00 – 10:15 A.M.

Opening Remarks

Welcome to WEF RGV 2026 · Dr. Mariana Guedea, President

10:15 – 10:35 A.M.

Keynote — Women, Leadership & the New Global Economic Opportunity

Keynote speaker to be announced

10:35 – 11:20 A.M.

Panel I — Diplomacy Without Borders: Trust, Cooperation & the Architecture of Shared Futures

MODERATOR To be announced

Dr. Judith Arrieta

Consul of Mexico in Brownsville

Jesús Alejandro Cano Sánchez

Deputy Consul of Mexico in McAllen

Dr. María Elena Orantes

Consul General of Mexico in Houston

Gloria Rosado

Vice President, Fusión Québec

11:20 – 11:30 A.M.

Break

11:30 A.M. – 12:15 P.M.

Panel II — From Enterprise to Impact: Business & Economic Development

MODERATOR Rolando Durán Rocha, President, Texas-Mexico Binational Commission

Elizabeth Suárez

President & CEO, McAllen Chamber of Commerce & McAllen EDC

Mario Reyna

Executive Director, RioPlex & Hidalgo County Prosperity Task Force

Glenn Hamer

Vice President, The American Society of Mexico

Grace Lingow

Executive Director, AmCham Mexico Northeast Chapter

Yolanda Ruiz

National President, Mujeres del Mezcal y Maguey de México

12:15 – 12:45 P.M.

Lunch

12:45 – 1:30 P.M.

Panel III — Academia & Future Leaders: Investing in the Next Generation

MODERATOR Linda Ufland, Director of Entrepreneurship, Innovation & Commercialization, UTRGV

Vero Marcos

Founder, Terapia Insight®

Skyler Howell

Founding Member, Hidalgo County Youth Future Leaders Council

Roberto González

Founder & President, Liga Telmex Telcel

Amy De la Hoz

Economic Development Coordinator, McAllen Chamber of Commerce

1:30 – 1:45 P.M.

Awards & Recognitions

1:45 – 2:00 P.M.

Closing Remarks & Call to Action

Women Economic Forum RGV 2026

McAllen Chamber of Commerce · 1200 Ash Ave, McAllen, TX 78501

RSVP

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